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## **Key Private Bank names Simpson New England Market Leader**

PORTLAND, Maine, October 20, 2026 — Key Private Bank has named Matt Simpson New England Market Leader. In his new role, Simpson will oversee KeyBank's wealth management teams in the Maine, Vermont and Boston markets. He will be based in KeyBank's Maine Market headquarters office in Portland.

Simpson has nearly 20 years of experience in wealth management, investment strategy, financial planning and private banking. Prior to joining Key, he served as Senior Portfolio Manager for Bank of America Private Bank in Portland, advising high-net-worth individuals, families and institutions on investment management, wealth planning and complex financial strategies.

"The Northern New England market has been a strong and growing market for Key Private Bank," said Anthony DiSotto, KeyBank's Maine Market President and Regional Executive for Key Private Bank. "I'm confident Matt will continue to build on that foundation while helping us identify new opportunities for growth and deeper client engagement."



Simpson holds his CFA and CFP designations and a MBA from Southern New Hampshire University.

Simpson lives in Cumberland, Maine.

### **About KeyBank**

KeyCorp's roots trace back more than 200 years to Albany, New York. Headquartered in Cleveland, Ohio, Key is one of the nation's largest bank-based financial services companies, with assets of approximately \$193 billion as of September 30, 2026.

Key provides deposit, lending, cash management, and investment services to individuals and businesses in 15 states under the name KeyBank National Association through a network of approximately 950 branches and approximately 1,100 ATMs. Key also provides a broad range of sophisticated corporate and investment banking products, such as merger and acquisition advice, public and private debt and equity, syndications and derivatives to middle market companies in selected industries throughout the United States under the KeyBanc Capital Markets trade name. For more information, visit <https://www.key.com/>. KeyBank Member FDIC.

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